

# ACA

**The American Cable Association** is an organization that solely and exclusively represents the interests of medium and smaller cable television businesses with systems across the United States. The Association currently represents 1,100 businesses that serve approximately 8 million cable subscribers.

Association members typically serve smaller markets and rural areas where home density is less than in typical urban areas. The Association advocates the concerns of these independent cable businesses before Congress, the Federal Communications Commission, and other federal agencies. The primary purpose of the Association is to help its members stay competitive through a policy framework that recognizes the unique economic circumstances of independent cable, provides for legislative, regulatory and financial parity with potential competitors and encourages access to financial markets for capital needs.

In addition, the Association is also dedicated to educating its members through information seminars, publications and workshops — including its annual Washington, D.C., Summit — to help them meet the telecommunications needs of their customers and communities. ACA member companies are dedicated to ensuring that consumers in their markets always have access to advanced telecommunication services at fair and reasonable prices. The public interest requires that the development and delivery of these services be responsive to local needs and interests. As locally based providers who are integral to their communities, ACA members have dedicated their businesses to fulfilling this public need.

Independent cable companies provide a valuable service to their communities, which otherwise might not receive advanced telecommunications services. The Association promotes the importance of:

- Government regulation that does not hinder the development and delivery of new and advanced services by independent cable providers.
- Government policy that encourages competition and does not favor one competitor over another.
- Government policy that ensures access to programming and distribution facilities for independent cable on terms and conditions that result in reasonable rates for consumers.
- Government policies that include independent cable, eliminate barriers and promote business development.

The Association remains committed to protecting the interests of independent cable businesses and their customers.



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