



# Camiant

## Control Your Future

**C**amiant enables a new generation of broadband multimedia applications by bringing failsafe performance and quality of service assurance to applications delivered over IP networks.

From video-enhanced telephony to multiplayer video games to commercial-market data connectivity, Camiant's platform orchestrates a perfect interplay of network resources and applications to ensure satisfying customer experiences every time.

By intelligently managing bandwidth and network resources to suit a myriad of applications, Camiant's platform helps service providers transform the broadband experience by leapfrogging beyond "best-effort" principles and into a managed environment where applications always perform flawlessly.

### The Camiant Platform

Camiant provides network policy servers and application managers that work in tandem to assure perfect application performance. The Camiant Multimedia Service Controller, one of the first policy servers qualified both as CableLabs® PacketCable™ Multimedia and tComLabs Euro-PacketCable Multimedia-compliant, is a highly intelligent system that coordinates constant data interplay between application servers and the broadband access network.

The Camiant system enables network operators to deliver voice-over-IP, video-enhanced telephony, IPTV, bandwidth-on-demand and commercial services over a converged IP delivery network, with performance assurance, from a common platform.

The network, when armed with Camiant technology, is no longer simply a data network — it becomes the Service Delivery Network.

### Camiant Partners

Camiant has demonstrated the breadth of the new broadband multimedia marketplace by forging integration agreements with application and technology partners across the IP multimedia ecosystem. From leading makers of cable modem termination systems to inventive pioneers in multimedia applications, Camiant's broad roster of partners signifies a deep presence in the emerging broadband environment. Chances are the technology and application providers you're working with to add value to your Service Delivery Network are already a part of the Camiant partnership.

There's a new world of multimedia possibility out there. If it's a part of your future, Camiant should be part of your network.

### The Camiant Difference

Policy servers and application managers must meet demanding performance standards in three key areas: functionality/statefulness, performance/scalability, and product maturity. Camiant leads in all three categories.

Camiant's Application Managers enable a diverse set of generic application servers to plug into the Service Delivery Network. By leveraging the stateful capabilities of the Camiant Application Managers, the applications themselves can remain simple, and do not have to be burdened with maintaining the state of resources, and the intricacies of QoS.

Application Managers also perform authentication/authorization/accounting (AAA) functions on behalf of applications, enabling operators to leverage a common platform to perform AAA functions across a multitude of applications. By leveraging the capabilities of Camiant's Application Managers, operators are able to get the most out of their application infrastructure.

Camiant's Policy Server technology uses a powerful policy library, in conjunction with a stateful rules engine, enabling fine control over how network resources should be utilized across applications and subscribers, based on the time of day, network conditions, and customer usage.

In addition to the high levels of functionality, Camiant's Application Managers and Policy Servers were designed for high performance, scalability and reliability to meet the demands of applications such as voice-over-IP and IPTV services. Camiant provides a unique cluster architecture that enables operators to add capacity and performance as their needs grow, allowing the architecture to scale from small introductory deployments to large-scale deployments involving tens of millions of subscribers.

Introducing any new technology into a provider's network presents a huge risk. The Camiant platform is the first and only in the industry to undergo real market deployments. It is the most complete and reliable platform in the market built to enable operators to roll out the Service Delivery Network with full confidence.

# CAMIANT

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