

Concurrent

As the leading video on demand platform, Concurrent's MediaHawk On-Demand solutions can be found in operation in 24 countries on over 2500 servers. Concurrent customer service, response and technical innovations are setting the bar by which all companies within the industry are being compared.

VOD revenues and profits are directly tied to a system's performance –any downtime is a crisis, and maintenance is essential. Product and manufacturer reliability has never been more important or critical.

That's why nearly every major MSO turns to Concurrent to meet these technical and business challenges for today's complex VOD installations — testimony for the unparalleled performance of the MediaHawk product suite.

Concurrent's experienced team of experts can help assess current and future system requirements, and develop a plan that ensures your cable system's success.

Concurrent's MediaHawk On-

Demand platform is one of the most comprehensive in the cable industry today. Designed for ultimate customization and growth possibilities, MediaHawk meets virtually any configuration with flexibility and numerous degrees of scalability. The platform can be easily integrated with any cable headend vendor's existing equipment and software.

With nearly four decades of experience delivering real-time mission critical computing systems for highly demanding industries, from cable TV to aerospace and defense, Concurrent is the foremost enabler of instantaneous, time-sensitive communications. In 1996, Concurrent deployed the country's first commercial VOD system

and has continued to provide the cable television industry with the highest quality and most reliable personal video entertainment experience.

As consumers make VOD a regular part of their cable television viewing, the industry is challenged with the need to increase programming content choices, increase server capacity and increase the high quality of video streams to meet each cable customers own preferences and needs.



Count on Concurrent to meet and then exceed your expectations

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