

IMAKE

Software & Services, Inc.

IMAKE is a major provider of open, intelligent solutions that enable the delivery of broadband digital media, Internet Protocol Television (IPTV) and On Demand offerings such as video, music, ads and games.



Proven Product Suite

IMAKE has been developing solutions that deliver proven business results for service delivery and digital content creation and distribution since 1993. The largest OpenVision deployment manages more than 4,800 titles per month from over 100 providers and distributes content to over 100 locations. IMAKE's scalable product suite supports deployments as small as 10,000 subscribers to more than 20 million subscribers.

Open Technology

IMAKE's open-standards technology can be used independently or as part of a comprehensive end-to-end solution. OpenVision easily integrates with today's leading systems, allowing utilization of legacy and next-generation solutions. Open standards ensure *reduced capital expenditures* by enabling a solution with best-of-breed components from multiple vendors.

Easy to Use

Intuitive browser-based user interfaces minimize training time and operator error. OpenVision is a workflow-based solution with built-in network intelligence that automates processes to increase productivity. With features such as automatic error correction, quality of service and productivity standards are maintained as On Demand services grow.



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IMAKE's OpenVision products:

Content Creator — Repurposes content for On Demand distribution according to industry standards such as CableLabs®.

Asset Manager — Automates back-office operations for On Demand content distribution according to business rules. Reduces costs and improves response time by simplifying the management of content received from hundreds of content providers and delivered to hundreds of locations.

Pitcher/Catcher — Automates and optimizes content distribution through satellite or terrestrial networks.

Entitlement Server & Subscriber Management System — Validates subscriber rights to services and content in real time. Enables subscriber service requests and upsell of service packages through the set-top box.

Session Resource Manager — Enables plug and play of On Demand servers, navigation servers and set-top boxes. Optimizes On Demand server capacity utilization and establishes network bandwidth for service delivery to subscribers.

Ad Exchange — Executes targeted On Demand ad campaigns at national, regional and local levels based on subscriber profiles.

Streaming Broadcast Manager — Enables NPVR capabilities, centralizes the management of encoders and IP address maps and supports the packaging of unique regional channel line-ups based on EPG feeds.

Royalty Settlement — Provides real-time validation of service delivery based on subscriber usage data.