

Scientific-Atlanta, Inc.

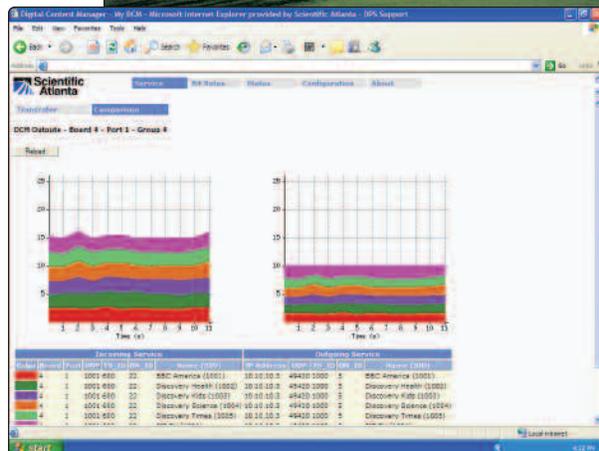
Advanced Innovation for Broadband Entertainment, Information and Communication Delivery

In today's world of advanced broadband services, everything seems possible. Watch what you want. When you want. Anywhere in your home. Everywhere you go. With greater clarity and definition than ever before. Connect it all to data and voice services and you really have something extraordinary.

Scientific-Atlanta innovations make it all possible — for the operators who provide the services and the consumers who enjoy them. The company has become practically synonymous with broadband excellence and nobody knows video better. Scientific-Atlanta set-tops give millions of people around the world access to advanced services like **HDTV, DVR, HD-DVR, and Multi-Room™ DVR** (in HD or SD). The company's most recent product even enables virtually unlimited DVR video storage and the ability for people to take their favorite programs anywhere, with a set-top that enhances Multi-Room DVR and HDTV capabilities with a **built-in DVD recorder**. Scientific-Atlanta is a top provider of **data and VoIP modems**. And its interface makes all these advanced services so easy for consumers to enjoy.

At the same time, broadband operators know that advanced entertainment, information and communication services are anything but simple. They require extraordinary technological expertise and increasingly complex systems of hardware and software. That's why operators rely on Scientific-Atlanta. Our extensive experience building **interactive digital video and IP networks** gives Scientific-Atlanta a unique perspective on exactly what it takes to manage and/or expand limited bandwidth and deliver the services consumers are coming to love and demand. From **encoding and decoding to transrating and multiplexing**, we provide what operators need to efficiently and profitably launch **digital simulcast, switched digital broadcasting, Commercial Services, IPTV** and other advanced service delivery approaches. Powerful **management tools, training and support** from our SciCare Broadband Services teams further support our customers' business models and goals.

World Class Company: Scientific-Atlanta, Inc. is a leading supplier of digital content distribution systems, transmission networks for broadband access to the home, digital interactive set-tops and subscriber systems designed for video, high-speed Internet and voice over IP (VoIP) networks, and worldwide customer service and support.



Digital Content Manager

High-density networked MPEG processing platform enables the versatility and processing power necessary to deliver digital simulcast, switched digital broadcast, increased HD and on-demand digital channels, and expanded ad insertion capabilities.

MCP-100

MCP-100 DVD-DVR gives consumers virtually unlimited DVR video storage and the ability to take their favorite programs anywhere they go.



Put it all together and it's easy to see why today's forward-looking entertainment and information service providers trust Scientific-Atlanta with products and services for the networks they operate and the consumers they serve.



SPONSOR INFORMATION